



“Bringing Professionalism into the Janitorial Industry”

Entrepreneur Program
AGGRESSIVE INFORMATION PACK
The Janitorial Agency Services Corp. (TJASC)
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The Customer operates or will operate commercial janitorial and building maintenance businesses under their independent corporations.

The total investment necessary to begin operation of a TJASC Aggressive program is \$20,000.00. For further information about the total investment, see Items below in this information pack.

This document summarizes the Aggressive Program and other information. Read this document carefully.

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ITEM 1
TJASC MISSION STATEMENT

The Janitorial Agency Services Corp. is a professional organization for people involved in the operation, organization, and management of janitorial companies. Our principal roles include:

- To always understand and satisfy the needs of janitorial entrepreneurs so as to provide them with products and services which will help them become better janitorial company operators and managers.
- To empower janitorial companies through information, education, relationships, and resources that will enrich their professional development and careers.
- To advance the thought, application and ethical practice of janitorial business management.

ITEM 2
TJASC PROGRAM OVERVIEW

TJASC offers the most training, consulting and most thorough business development programs in the janitorial industry. TJASC is looking for serious entrepreneurs who are seeking a success opportunity. In order to qualify for the purchase of an Aggressive Program with TJASC, we are looking primarily for those who are entrepreneurs and highly motivated individuals to build their companies into large size building services providers.

TJASC provides the highest business volume opportunity in all of the janitorial industry. In addition, please refer to ITEM 3 regarding the Aggressive Program. Outlined within is the Aggressive Program information providing you immediate support. This program provides you essential benefits to ensure your success within the proven TJASC business model. Ask your marketing executive for more details!

Program Comparisons throughout the Janitorial Industry

Service	TJASC	Private Marketing Firms	Sub-Franchisee Opportunity
Business Volume Guarantee	★		★
Website Development	★	★	
Unlimited Lifetime Marketing Services	★		
Pay Per Click Campaign	★	★	
Other Internet Marketing Services	★	★	
Business Card Development	★	★	
Logo Development	★	★	
Janitorial Industry Training	★		★
Management Training	★		
Sales Training	★		
Consulting Services	★		

Table 1

■ TJASC ■ Subfranchisee Opportunity ■ Private Marketing Firm

“First Year Cost Comparisons, 2009”

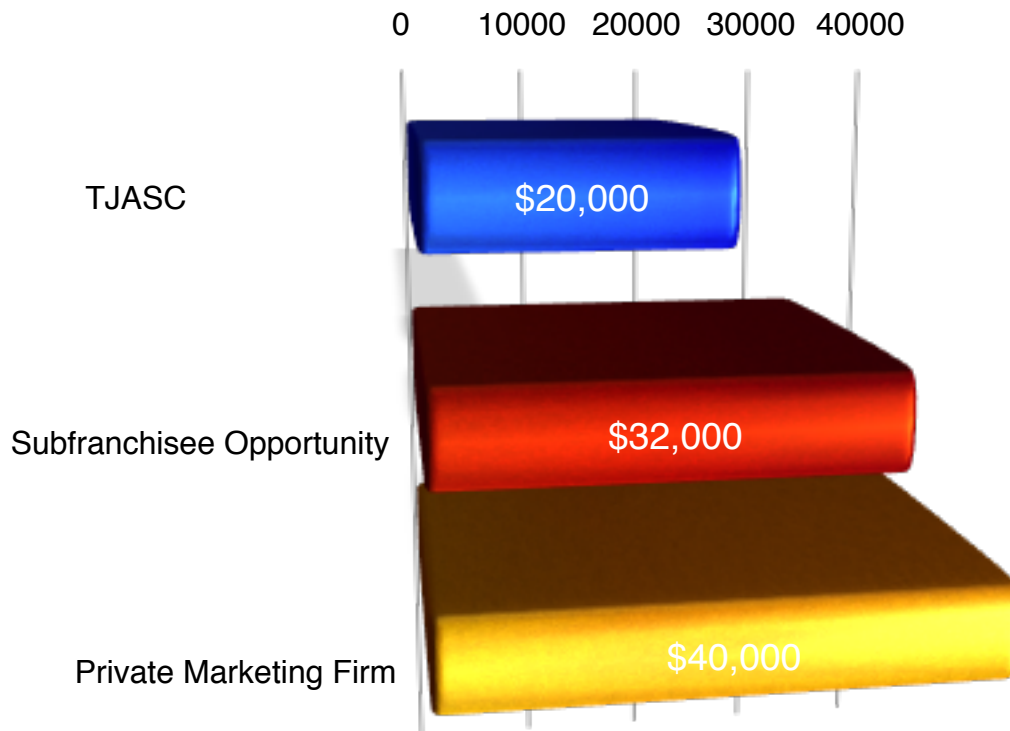


Chart 1.2

TJASC brings total business development to the forefront. It is imperative that your company receive all of these services in order to ensure your success in this industry. (Refer to Table 1

above) All services you need are included in the TJASC Aggressive Program, neither of the other comparative services provide you Management Training, Sales Training, Consulting Services, or Unlimited Lifetime Marketing Services in the production of Business Volume Opportunities. While Private Marketing Firms do not produce guaranteed business opportunity volume, Subfranchisee Opportunities do but at a more expensive rate than TJASC. (Refer to Chart 1.2) Subfranchisee Opportunities will provide you business volume for an upfront average cost of around \$20,000.00 but in addition will charge you royalties and administrative fees that will cost you on average an additional 15-30% or \$12,000.00-\$24,000.00 and that is all before charging you the fee to purchase volume. These fees amount to more than a 33% increase in cost without allowing you the independent advancement of your company. Try to hire independent marketing firms to pay for the services that the franchise company does not execute, and you will end up paying an additional \$40,000 or more for the first year.

In Conclusion, in order for your company to receive similar services provided by TJASC's Aggressive Program you can plan to pay \$32,000.00-\$40,000.00 or more for your initial \$104,000.00 business volume and an additional \$40,000.00 for the other necessities. **Grand total: \$80,000.00 + vs. TJASC's \$20,000.00 life time investment.**

If you are researching or pursuing a sub-franchise opportunity for your business you will find that all that will be provided is a business volume guarantee.

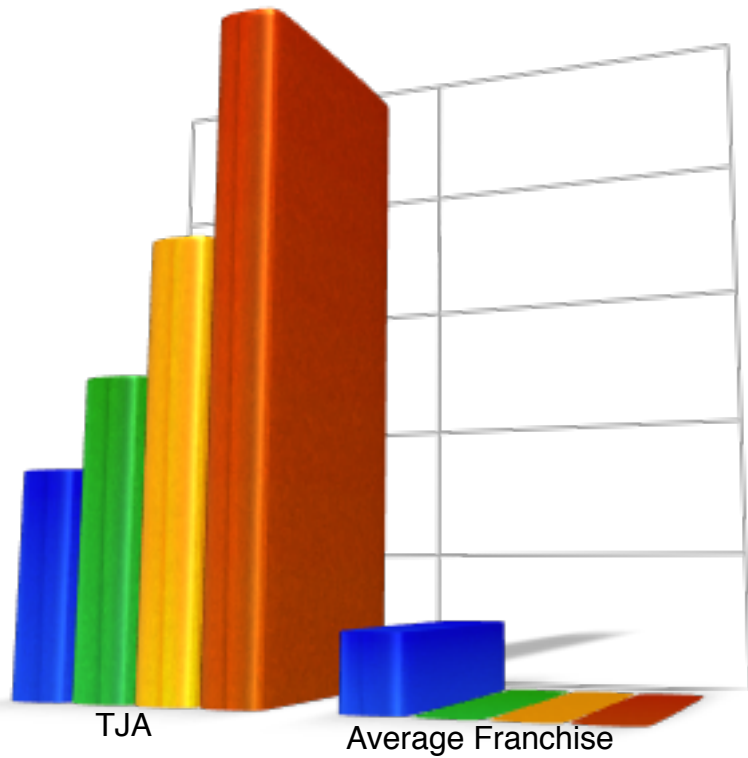
Successful companies with TJASC have seen increased success year after year. The key to their successes lie in the thorough development of their companies through TJASC's business model, which includes several segments including; janitorial industry training, guaranteed business volume, business consulting, sales training, executive management training and many other elements. With a good balance of hunger, humility and zeal, the sky is the limit. Take a look at testimonials of successful companies just like you when you sign up with TJASC!

www.janitorialagency.com/testimonials.php

TJASC will provide you everything you need to take your business to the very top. One mission of TJASC is to help your company become a large size Building Service Contractor (BSC). If you are looking for long term success, TJASC will provide you a platform from which to grow your independent business.

■ Year 1 ■ Year 2 ■ Year 3 ■ Year 4

Growth Rate: 4 Year Take-off



TJASC vs. Franchise Opportunity

As you see above, franchise companies are most interested in providing prospective companies business volume in their first year but after they have developed what the client paid for, the results are disturbing. As a sub-franchise, in order to grow, you will always pay more fees, month after month, year after year. With TJASC you will never be charged royalties, renewals, or administrative fees. Successful Aggressive Companies, through TJASC, can expect huge returns as the graph shows.

ITEM 3

AGGRESSIVE PROGRAM

The Aggressive Program requires an initial investment of \$20,000.00 (USD). This program is designed especially for those entrepreneurs who seek to replace or gain additional income immediately and focus on the development of their business, which will guarantee greater financial freedom.

Also included in the Aggressive Program, you will receive these additional benefits:

1. Operations Manual Development
2. Business Plan Development
3. **MORE THAN 22** Training Courses with Live Consulting
4. Website Design
5. Logo Design
6. Business Card Development
7. Business Volume Opportunities

Is This Program Right For You?

By choosing the Aggressive Program with TJASC, you are investing in a great opportunity to grow your company. The program offers a thirty to forty percent profit margin, compared with the industry average of fifteen percent. With this investment, we guarantee an industry best \$104,000.00 minimum business volume opportunities within the first six months upon the completion of your training. Unlike conventional franchises, TJASC does not charge any hidden fees: royalty, administrative, management, invoicing and/or documentation fees. We also do not charge you for the contracts you obtain on your own. As you grow your business, we do not take over management or ownership of your business.

Breaking down the tasks TJASC completes for your company, you will save more than \$35,000.00 in the first year. There are many other benefits that are included in our programs to save you time and the financial hassle of doing it yourself and contracting with several other companies to execute everything TJASC does for you!

● 2008 Success Rate

● 2008 Failure Rate

National Janitorial Independent Company Failure Rate 2008

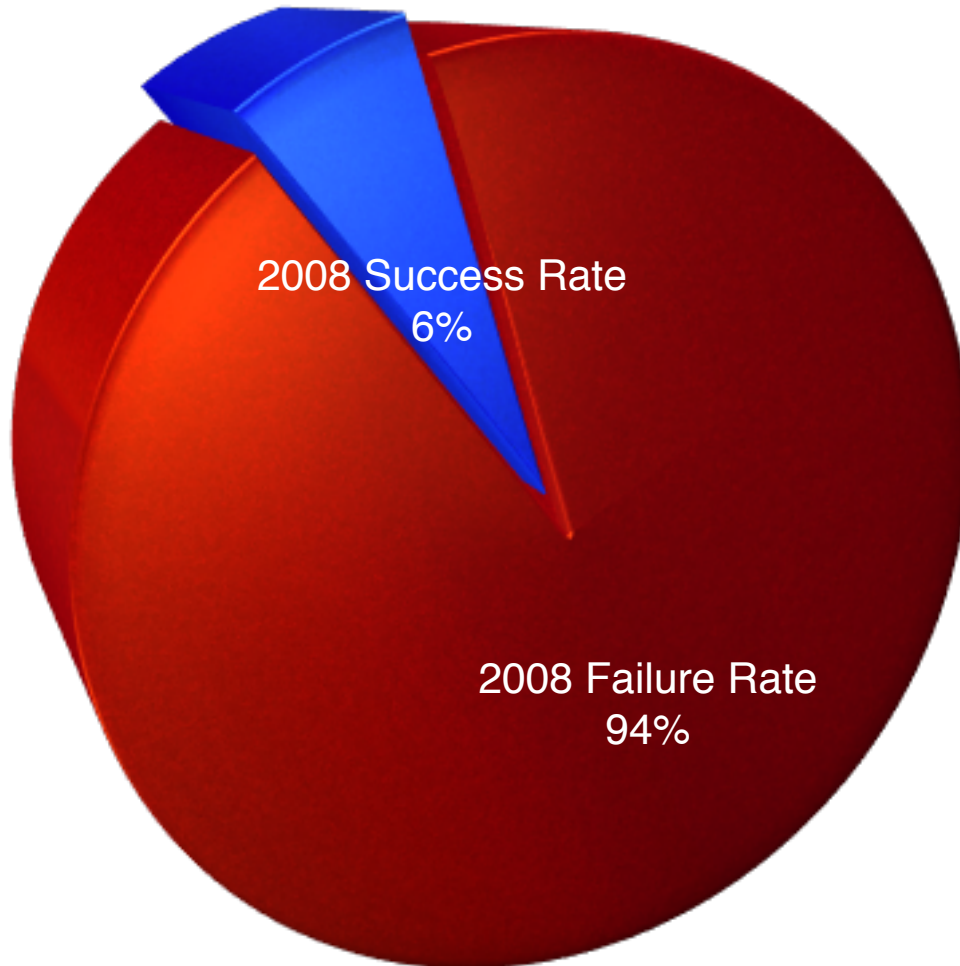


Chart 1

In 2008, ninety four percent of all companies registered in the United States failed within the first six months of their short existence (see chart 1). Some experts say it is because of the lack of business consulting, some experts say it is because of a lack in marketing power. Which ever expert you prefer to believe, TJASC has provided a system which has proven to beat the natural odds of your business failing (see chart 2). TJASC has the marketing power and professional consultants to effectively take your business, whether failing, or prospering, and turn it into a great success.

Committing to a program with TJASC is committing to the survival and exponential growth of your company!

Gain manageability and freedom through TJASC!

Aggressive Summary:

Aggressive Program:

Cost: \$20,000.00

Minimum Business Volume Opportunities: \$104,000.00

ITEM 4
BUSINESS INSURANCE REQUIREMENTS

Once you have began acquiring business volume you must hold these insurance coverage. **It is not a TJASC requirement to hold these policies until after you have begun contracting clients for your company.**

You must purchase insurance coverage in the types and amounts established by TJASC. Current minimum coverage requirements are: a bond for \$10,000, and commercial general liability coverage of \$1,000,000.

ITEM 5

TJASC'S ASSISTANCE, ADVERTISING, AND TRAINING

Pre-Opening Obligations

After all documentation is returned to TJASC, you will be scheduled for orientation. Orientation is designed to cover all expectations for the program. Orientation can take place in one of two ways:

1. via telephone
2. main office location

TJASC will provide an initial training program. TJASC will provide you with online access to the program portal which contains all training videos and support.

TJASC will help you develop a website complete with design.

Business Card development will occur.

TJASC will market your company to all customers in your territory who need janitorial services and perform tasks such as proposal submittal and walkthrough schedules. You will be required to purchase a small marketing package for Business Volume Opportunity training.

Your minimum business volume opportunities will be fulfilled within the first 6 months after the completion of your training programs. Most companies business volume opportunities will be fulfilled before your training is complete.

You must maintain one or more telephone numbers dedicated for your business which will be listed in web directories and your website servicing the Territories and any such adjacent or nearby areas TJASC may designate.

Training Program

TJASC provides an initial training program to you when you begin your Aggressive Program, which covers marketing for janitorial accounts, account retention and administration and developmental structure of your business (see Table 1.2). Instructional materials and methods include manuals, videos and personalized instruction. You must complete the initial training to TJASC's satisfaction. You will be required to purchase some books which are available for a reasonable fee at your local bookstores or online. There is no separate charge to attend the initial training, but you must cover your own travel and living expense while attending some training at the closest TJASC location.

Instructors are members of TJASC's management team and may change from time to time. There is no minimum level of experience with TJASC required of the instructors. The person in charge of the training program is Dan Carey, CEO/TJASC.

ITEM 6 **TERRITORY**

Your territory will exist most typically within a 40 mile radius initially, but may be able to extend further with request and written approval by TJASC's directors.

ITEM 7
AFFILIATIONS, REFERENCES AND THIRD PARTY REPORTING

Entrepreneur Magazine- “Number One Best Business to Start” September 2009.

TJASC has a training partnership with BETCO.

TJASC has a strategic alliance with The Green Clean Institute.

ITEM 8
AGREEMENT

The Aggressive Program is backed by an agreement which outlines the expectations for the relationship. The agreement is available once we have determined qualification and approval. Included in your agreement are the minimum business volume opportunities as well as all other TJASC promises.

ITEM 9
CLOSING

Once you have decided that a relationship with TJASC is the right direction for your company your marketing executive will be happy to help you move forward. If you have any additional questions please feel free to contact your marketing executive who will direct you through the process. We look forward to long lasting, productive relationships with business professionals like you.

In no way is this information packet intended to be served as an agreement by TJASC, please refer to your service agreement for all details including updated policies.